THE GROCER

July 13, 1908

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Additional responsibility.



EVER - READY PERSONN 4 art nounces that director of marketing, Ray Dalling, hat been Dallow, hat been given the additional responsibility of directing the compuny's marketing octivities in the Fustern European Fastern European. Block, EFTA, The Common Market, Africa and the Mid-dle East.

"Mr Dullow's as-# enment involves

ing investment progrumme overseas necessiated by the growth of our export business in recent years," said Thomas F. Goodale. deputy managing theestor of Ever-Reads Personna In addition to his new responsibilities. Mr. Dallow will continue director us director of marketing for the home market.

1002 402 296A WORLD'S PRESS NEWS July 12, 1968

ADVERTISERS

DVER-READY Personna has given the director of marketing. Bay Dallow, the additional responsibility of directing the company's marketing activities in the Eastern European block FFTA, the Common Market, Africa and the Middle East



EVERTADY Personna have announced that Mr. Ray Dal low, director of marketing, will now also be responsible for directs ing the company's marketing activities in the fastern European Block LETA. The Common Marker Africa and the Middle

Miss Dallow gimed sifes compuny in January, 1968. He has much experience of marketing having served 17 years with Col gate Palmolice, where she sheeme seniori (brand) group' manager handlings as number obothe companyls, market leadershelfer.

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MARKETING [

May 1968 Calculate to many appropriate through the

Andra William Bungang Steergens '-R. Dellow (A) joined Ever Ready Personna as director of marketing. Previously group marketing manager. Steiner Inter-

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GROUP GROCER June 1968

Mr. RAY DALLOW (37) has joined Ever-Ready Personna as director of marketing, taking over the marketing responsibilities from Mr. Graeme Roe, deputy managing director, who is leaving to become unit managing director. ing to become joint managing director of a mail order house. Mr. Dallow was with Colgate-Palmolive for 12 years, leaving two years ago to become group marketing manager to Steiner Interna-

tionally, southering forting to ? of period periods, amount to the second seco

2 Ray Dallow, director of marketing for Ever-Ready Personna (left) has been given the additional responsibility of directing the company's activities in the eastern Furopean bloc, FFTA, the Common Market, Africa and the Middle East,



RETAIL NEWSAGENT

July 20, 1968

SELF SERVICE & SUPERMARKET July 18, 1968 1002402296C

> ADVERTISER'S WEEKLY July 12, 1968

Ray Dullow, director of marketing for Ever-Ready Personna, has been given the additional responsibility of directing the company's marketing activities in the Eastern European Bloc, EFTA, the Common. and the Middle East. He will 95; continue as director of marketing for the home market. Mr Dallow joined Ever-Ready Personna in January 1968

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E-R promote Ray Dallow

EVER-READY PERSONNA nounce that director of marketing, Mr Ray Dallow, has been given the addi-tional responsibility of directing the company's marketing activities in the Lastern European Block, EFTA, The Common Market. Africa and the Middle East

'Mr. Dallow's assignment involves the supervision of our heavy marketing investment programme overseas necessitated by the growth of our ex-Thomas T Goodale, Jeputy managing director, Ever-Ready Personne. adding that Mr. Dallow will continue as director of marketing for the home

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ments upstablished with holder the line in the